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## President's Letter

Thank you for the opportunity to provide leadership and for the privilege to represent the more than 25,200 licensees of the Nevada State Board of Cosmetology.

The success of our agency is a team effort and I appreciate each of the Board Members: Neal Hoffman, April Long, Linda Zesiger, Jeanette Bonaldi, Cokie Booth, and Perry Nixdorf for contributing their ideas and for their active participation in accomplishing so many tasks. I am equally proud of the achievements of Vincent Jimno, Gloria Alexander, Jill Thayer, Annie Curtis, Debra Blasko and the agency's loyal, hard-working employees who continuously manage the day-to-day operations with utmost care and good cheer. Together, we remain grateful for the respect shown to us, and the dignity with which we have been entrusted, to handle critical and controversial issues facing professional licensees committed to protecting public health.

During these election days our nation struggles bravely to meet the immediate needs of people displaced by Hurricane Sandy and it is my hope that each of us has a personal reason to find a way to help those who may need it most now. It is my personal expectation to simply do more; and to facilitate continued dialogue about ways to reach out to others and create more ways to improve our public safety policies.

Education is our guiding principle to fulfill the mission of the Nevada State Board of Cosmetology and through education we amplify our ability to safeguard the public. Education helps with improved communication. I am the loudest advocate for our cosmetology industry as a vital economic industry for the State of Nevada by providing tax dollars for our State budget. I am also humbled to have so much support and the sweat-equity of others to continue to ensure this endeavor.

We have agreed that it isn't enough to merely license; we must constantly be analyzing and disseminating up-to-date information, researching technologies, trends, license portability and improving cooperation. Equally important is our willingness to share our knowledge with other State Boards, Commissions, Councils, Associations, Schools, and Agencies about the strong influences and enforcement responsibilities that affect our industry.

We will continue to encounter changes as a nation, state, agency and as individuals. It is the combined experience, expertise and enthusiasm that enables us to solve problems and provide for positive growth. These talents also contribute to make the Nevada State Board of Cosmetology the national gold standard for occupational health & professional service licensing boards. No one person can be expected to carry our torch; we all need to take ownership and share our stories of success by utilizing our most important tool: communication.